File No: 33-112/2010/NBA

Date: 07-09-2019

To,
The Principal
PSG College of Technology,
Avinashi Road, Peelamedu,
Coimbatore- 641 049, Tamil Nadu

Subject: Extension of the Period of Accreditation granted to Masters in Business Administration program offered by PSG College of Technology, Avinashi Road, Peelamedu, Coimbatore- 641 049, Tamil Nadu.

Sir,

This has reference to NBA’s letter of even number dated 01-02-2018 under which the Masters in Business Administration program offered by your Institution was granted provisional accreditation for 2 years upto 30/06/2019 by National Board of Accreditation.

2. National Board of Accreditation (NBA) has decided that in all cases where Management program(s) of an Institution were granted provisional accreditation for a period of 2 years, the period of provisional accreditation of the program(s) shall be extended from 2 to 3 years subject to the condition that they meet the Pre-visit qualifiers. The Pre-qualifiers submitted by PSG College of Technology, Avinashi Road, Peelamedu, Coimbatore- 641 049, Tamil Nadu in respect of Masters in Business Administration program have been considered in NBA. The Masters in Business Administration program meets all the parameters of Pre-visit qualifiers. Accordingly, the competent authority in NBA has approved the following accreditation status to the program as given in the Table below:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Name of the Program (PG)</th>
<th>Basis of Evaluation</th>
<th>Accreditation Status</th>
<th>Period of extended validity</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Masters in Business Administration</td>
<td>November 2012 Document</td>
<td>Accredited</td>
<td>Academic Year 2019-2020, i.e. upto 30-06-2020.</td>
<td>Accreditation status granted is valid for the period indicated in col.5 or till the program has the approval of the competent authority, whichever is earlier</td>
</tr>
</tbody>
</table>

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The accreditation status awarded to the program as indicated in the above table does not imply that the accreditation has been granted to PSG College of Technology, Avinashi Road, Peelamedu, Coimbatore- 641 049, Tamil Nadu as a whole. As such the Institution should nowhere along with its name, including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA’s notice, this will be viewed seriously. Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, as well as the Academic Year from which the accreditation is effective should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

Contd/
5. The accreditation status of the above program is subject to change on periodic review, as deemed necessary by the NBA. It is desired that the relevant information in respect of accredited program as indicated in the Table in paragraph 2, appears on the website and information bulletin of your College/Institution.

6. The accreditation status awarded to the program as indicated in Table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.

Yours faithfully,

(Dr. Anil Kumar Nassa)
Member Secretary

Copy to:

1. The Principal Secretary (Higher Education)
   Government of Tamil Nadu
   N.K.M. Building, 6th Floor, Secretariat
   Chennai-600009
   Tamil Nadu

2. The Commissioner,
   Directorate of Technical Education
   Sardar Patel Road, Guindy
   Chennai-600025, Tamil Nadu

3. The Registrar
   Anna University, Guindy
   Chennai-600 025, Tamil Nadu

4. Accreditation File

5. Master Accreditation file of the State.