

राष्ट्रीय प्रत्यायन बोर्ड

चौथा तल, ईस्ट टावर, एन. बी. सी. प्लेस, भीष्म पितामह मार्ग, प्रगति विहार, लोधी रोड, नई दिल्ली -110003
NATIONAL BOARD OF ACCREDITATION
4th Floor, East Tower, NBCC Place, Bhisham Pitamah Marg, Pragati Vihar, Lodhi Road, New Delhi 110003



File No. 33-112/2010-NBA

Date: 04-10-2021

To,
The Principal
PSG College of Technology,
Avinash Road, Peelamedu,
Coimbatore- 641 004,
Tamil Nadu

Subject: Extension of the Period of Accreditation granted to Masters in Business Administration program offered by PSG College of Technology, Avinash Road, Peelamedu, Coimbatore- 641 004, Tamil Nadu.

Sir,

This has reference to NBA's letters of even number dated 01-02-2018. 07-09-2019 and 29-09-2020 under which MBA program offered by your Institution was granted accreditation for (3+1) years by National Board of Accreditation.

2. The National Board of Accreditation (NBA) has decided that in all cases of Management programs which were accredited for a period of (3+1) years upto 30-06-2021 in which the Institutions concerned have not been able to apply afresh for accreditation of the programs or if applied, the accreditation process could not be completed due to the current situation arising out of the pandemic caused by the Corona virus, the programs would be considered for accreditation of one year after expiry of the validity of accreditation on 30-06-2021 on the basis of the programs meeting the pre-qualifiers. The data submitted by **PSG College of Technology, Avinash Road, Peelamedu, Coimbatore- 641 004, Tamil Nadu** in the Pre-qualifiers has been examined and verified in NBA. Based on the same, the Competent Authority in NBA has approved the following accreditation status to the program as given in the Table below:

Sl. No.	Name of the Program (PG)	Basis of Evaluation	Accreditation Status	Period of extended validity	Remarks
(1)	(2)	(3)	(4)	(5)	(6)
1.	Masters in Business Administration	November 2012 Document	Accredited	Academic Year 2021-2022, i.e. upto 30-06-2022.	Accreditation status granted is valid for the period indicated in col.5 or till the program has the approval of the competent authority, whichever is earlier

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The program has been granted extension of duration of accreditation for one year. **PSG College of Technology, Avinash Road, Peelamedu, Coimbatore- 641 004, Tamil Nadu** is requested to apply afresh for accreditation of the program in the new SAR Document. The application may be submitted online on e-NBA portal by 31st December, 2021.

Contd./

5. The accreditation status awarded to the program as indicated in the above table does not imply that the accreditation has been granted to **PSG College of Technology, Avinash Road, Peelamedu, Coimbatore- 641 004, Tamil Nadu** as a whole. As such the Institution should nowhere along with its name, including on its letter head etc. write that it is accredited by NBA because NBA only accredits program(s), and not Institutions. If such an instance comes to NBA's notice, this will be viewed seriously. Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

6. The accreditation status of the above program is subject to change on periodic review, as deemed necessary by the NBA. It is desired that the relevant information in respect of accredited program(s) as indicated in the Table in paragraph 2, appears on the website and information bulletin of your College/Institution.

7. The accreditation status awarded to the program as indicated in Table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.

Yours faithfully,



(Dr. Anil Kumar Nassa)
Member Secretary

Copy to:

1. The Registrar,
Anna University, Guindy
Tamil Nadu-600025
2. The Principal Secretary (Higher Education)
Government of Tamil Nadu
N.K.M. Building, 6th Floor, Secretariat
Chennai-600009
Tamil Nadu
3. The Commissioner,
Directorate of Technical Education
Sardar Patel Road, Guindy
Chennai-600025, Tamil Nadu
4. Accreditation File
5. Master Accreditation file of the State