

NATIONAL BOARD OF ACCREDITATION

NBCC Place, East Tower, 4th Floor, Bhisham Pitamah Marg,
Pragati Vihar, New Delhi-110 003
Tel: +91 11 2436 0620-22, 2436 0654 ; Telefax: +91 11 4308 4903
Website: www.nbaind.org



File No. 33-112/2010/NBA

Date: 14-01-2020

To
The Principal
PSG College of Technology,
Avinash Road, Peelamedu,
Coimbatore- 641 004,
Tamil Nadu

Subject: Accreditation status of Management program applied by PSG College of Technology, Avinash Road, Peelamedu, Coimbatore- 641 004, Tamil Nadu.

Sir,

This has reference to your Application ID No. 2504-08/08/2018 seeking accreditation by National Board of Accreditation to PGDM program offered by **PSG College of Technology, Avinash Road, Peelamedu, Coimbatore- 641 004, Tamil Nadu.**

2. An Expert Team conducted on-site evaluation of the program from **22nd to 24th November, 2019.** The report submitted by the Expert Team was considered by the concerned Committees constituted for the purpose in NBA. The competent authority in NBA has approved the following accreditation status to the program as given in the table below:

S. No.	Name of the Program (PG)	Basis of Evaluation	Accreditation Status	Period of validity	Remarks
(1)	(2)	(3)	(4)	(5)	(6)
1.	Post Graduate Diploma in Management	July, 2017 Document	Accredited (654 marks awarded by the Visiting Team increased to 659 as per the observations made and indicated in the Annexure to this letter)	Academic Years 2019-2020 to 2021-2022 i.e., upto 30-06-2022	Accreditation status granted is valid for the period indicated in Col.5 or till the program has the approval of the competent authority, whichever is earlier.

3. It may be noted that only students who graduate during the validity period of accreditation, will be deemed to have graduated with an NBA accredited degree.

4. The accreditation status awarded to the program as indicated in the above table does not imply that the accreditation has been granted to **PSG College of Technology, Avinash Road, Peelamedu, Coimbatore- 641 004, Tamil Nadu** as a whole. As such, the Institution should nowhere along with its name including on its letter head etc. write that it is accredited by NBA because it is program accreditation and not Institution accreditation. If such an instance comes to NBA's notice, this will be viewed seriously. Complete name of the program(s) accredited, level of program(s) and the period of validity of accreditation, as well as the date from which the accreditation is effective should be mentioned unambiguously whenever and wherever it is required to indicate the status of accreditation by NBA.

Contd./-

5. The accreditation status of the above program is subject to change on periodic review, if needed by the NBA. It is desired that the relevant information in respect of accredited program as indicated in the table in paragraph 2, appears on the website and information bulletin of the Institute.
6. The accreditation status awarded to the program as indicated in table in paragraph 2 above is subject to maintenance of the current standards during the period of accreditation. If there are any changes in the status (major changes of faculty strength, organizational structure etc.), the same are required to be communicated to the NBA, with an appropriate explanatory note.
7. A copy each of Report of Chairman of the Visiting Team and Evaluators' report in respect of the above program is enclosed.
8. If the Institute is not satisfied with the decision of NBA, it may appeal within thirty days of receipt of this communication giving reasons for the same and by paying the requisite fee.

Yours faithfully,



(Dr. Anil Kumar Nassa)
Member Secretary

- Encls.:** 1. Copy of Report of Chairman of the Visiting Team.
2. Copy of Expert Report of the Visiting Team.

PSG College of Technology,
Avinash Road, Peelamedu,
Coimbatore- 641 004, Tamil Nadu

Name of the Program (PG)	Observations
Post Graduate Diploma in Management	Criterion V: <u>Students' Quality & Performance</u> Marks are recalculated as per formula in Placement.

Chinn