

13. MBA SCHEMA

Course Code	Courses	Hours / Week			Credits	Maximum Marks			Category
		Lecture	Tutorial	Practical		CA	FE	Total	
SEMESTER - III									
21GM31	Summer Internship	0	0	8	4	100	-	100	EEC
21GM32	Strategic Management	0	0	6	3	100	-	100	PC
21_____	Elective 1	3	0	0	3	50	50	100	PE
21_____	Elective 2	3	0	0	3	50	50	100	PE
21_____	Elective 3	3	0	0	3	50	50	100	PE
21_____	Elective 4	3	0	0	3	50	50	100	PE
21_____	Elective 5	3	0	0	3	50	50	100	PE
21GM33	Project Phase-1	0	0	6	3	50	50	100	EEC
	Total Credits	15	0	20	25	500	300	800	
SEMESTER - IV									
21GM41	Entrepreneurship and New Venture Creation	0	0	4	2	100	-	100	EEC
21_____	Elective 6	3	0	0	3	50	50	100	PE
21_____	Elective 7	3	0	0	3	50	50	100	PE
21_____	Elective 8	3	0	0	3	50	50	100	PE
21GM42	Project Phase-2	0	0	12	6	100	100	200	EEC
	Total Credits	9	0	16	17	350	250	600	

Category: MC- Mandatory Course, PC – Professional Core, PE – Professional Elective, EEC – Employability Enhancement Course, CA- Continuous Assessment, FE- Final Examination

LIST OF ELECTIVE COURSES

Finance Electives	
21GA01	Applied Financial Econometrics
21GA02	Banking and Financial Services
21GA03	Empirical Research in Finance
21GA04	Financial Analytics
21GA05	Financial Derivatives
21GA06	Financial Risk Management
21GA07	Fixed Income Securities
21GA08	International Financial Management
21GA09	Investment and Portfolio Management
21GA10	Investment Banking
21GA11	Project Appraisal and Finance
21GA12	Venture Capital and Private Equity
Human Resource Electives	
21GB01	Behaviour For Managerial Effectiveness
21GB02	Compensation and Benefits Management
21GB03	Conflict Management
21GB04	Labour Legislation and Industrial Relations
21GB05	Leading Organizational Change and Development
21GB06	Learning and Development
21GB07	Managing Global Workforce
21GB08	People Analytics
21GB09	Performance Management
21GB10	Talent Acquisition and Management
Marketing Electives	
21GC01	Brand Management
21GC02	Consumer and Buyer Behaviour
21GC03	Customer Relationship Management

21GC04	Inbound Marketing
21GC05	Integrated Marketing Communication
21GC06	Marketing Analytics
21GC07	Marketing Logistics
21GC08	Retail Management
21GC09	Sales and Market Development
21GC10	Services Marketing
Decision Science Electives	
21GD01	Design Thinking
21GD02	Industrial Management
21GD03	New Product Development
21GD04	Operations Modelling and Simulation
21GD05	Project Management
21GD06	Supply Chain Management
21GD07	Technology Management
21GD08	Theory of Constraints
21GD09	Total Productive Maintenance and Lean Management
21GD10	Total Quality Management
21GE01	E-Business Models
21GE02	Information Security Management
21GE03	Materials Management
21GE04	Production Planning
21GE05	Artificial Intelligence and Internet of Things
21GE06	Data Visualization
21GE07	Machine Learning
21GE08	Prescriptive Analytics
21GE09	Python Programming for Analytics