

**13. Courses of Study and Scheme of Assessment  
M.Sc FASHION DESIGN AND MERCHANDISING**

**(2018 REGULATIONS)**  
(Minimum No. of credits to be earned: 215)

Course Code	Course Title	Hours/Week			Credits	Maximum Marks			CAT
		Lecture	Tutorial	Practical		CA	FE	Total	
<b>IX SEMESTER</b>									
<b>THEORY</b>									
18FD91	APPAREL EXPORT MANAGEMENT	4	0	0	4	50	50	100	PC
18FD92	STORE PLANNING AND DISPLAY TECHNIQUES	3	0	0	3	50	50	100	PC
18FD93	ENTREPRENEURSHIP	3	0	0	3	50	50	100	HS
18FD__	PROFESSIONAL ELECTIVE IV	3	0	0	3	50	50	100	PE
18____	OPEN ELECTIVE II*	3	0	0	3	50	50	100	OE
<b>PRACTICAL</b>									
18FD96	RETAIL PLANNING LABORATORY	0	0	4	2	100	0	100	PC
18FD97	SPECIALITY WEAR LABORATORY	0	0	4	2	100	0	100	PC
18FD98	PORTFOLIO DEVELOPMENT	0	0	4	2	100	0	100	PC
<b>Total 28 Hrs</b>		<b>16</b>	<b>0</b>	<b>12</b>	<b>22</b>	<b>550</b>	<b>250</b>	<b>800</b>	
<b>X SEMESTER</b>									
18FD02	PROJECT WORK II	<b>0</b>	<b>0</b>	<b>24</b>	<b>12</b>	<b>50</b>	<b>50</b>	<b>100</b>	EEC

\* - LTPC for open electives can be either 3 0 0 3 or 2 2 0 3

CAT - Category; BS - Basic Science; HS - Humanities and Social Science; PC - Professional Core;  
EEC - Employability Enhancement Course; MC – Mandatory Course

**PROFESSIONAL ELECTIVES (PE)**

- 18FDA1 THEATRE AND FILM COSTUMES
- 18FDA2 FOOTWEAR DESIGNING
- 18FDA3 WORLD ART AND CRAFT
- 18FDA4 GARMENT TRIMS AND ACCESSORIES
- 18FDA5 ERGONOMICS IN APPAREL INDUSTRY
- 18FDA6 INTIMATE APPARELS
- 18FDA7 SPORTS WEAR
- 18FDA8 FASHION DENIM WEAR
- 18FDA9 GARMENT SIZE AND FIT ANALYSIS
- 18FDB1 HUMAN RESOURCE MANAGEMENT
- 18FDB2 OPERATIONS MANAGEMENT
- 18FDB3 GLOBAL MARKETING
- 18FDB4 STRATEGIC BUSINESS MANAGEMENT
- 18FDB5 TOTAL QUALITY MANAGEMENT
- 18FDB6 BUSINESS ETHICS & SOCIAL RESPONSIBILITY
- 18FDB7 INTELLECTUAL PROPERTY RIGHTS
- 18FDB8 FASHION JOURNALISM

- 18FDB9 FASHION ADVERTISING AND PROMOTION
- 18FDC1 ORGANIZATIONAL BEHAVIOR
- 18FDC2 FASHION CONSUMER BEHAVIOR
- 18FDC3 NEW PRODUCT DESIGN
- 18FDC4 THREADS AND NEEDLES FOR SEWING
- 18FDC5 FINANCIAL MANAGEMENT
- 18FDC6 LOGISTICS & SUPPLY CHAIN MANAGEMENT

### **OPEN ELECTIVES**

#### **DEPARTMENT OF APPLIED SCIENCES**

- 18QH27 COLOR SCIENCE
- 18QH28 PLASMA TECHNOLOGY IN TEXTILE INDUSTRY
- 18QH42 ENVIRONMENTAL SCIENCE
- 18QH43 GREEN CHEMISTRY
- 18QH44 INDUSTRIAL CHEMISTRY

#### **ENGLISH**

- 18QF10 ENGLISH AND SOFT SKILLS FOR EMPLOYABILITY

#### **APPLIED MATHEMATICS AND COMPUTATIONAL SCIENCES**

- 18QH01 OPTIMIZATION TECHNIQUES
- 18QH02 DATA BASE MANAGEMENT SYSTEM
- 18QH03 WEB DESIGNING
- 18QH04 PYTHON PROGRAMMING

#### **OTHER ENGINEERING DEPARTMENT ELECTIVES**

- 18HH01 INDUSTRIAL ENGINEERING TECHNIQUES FOR APPAREL INDUSTRY  
(DEPARTMENT OF FASHION TECHNOLOGY)
- 18HH02 LEAN MANUFACTURING FOR APPAREL INDUSTRY  
(DEPARTMENT OF FASHION TECHNOLOGY)
- 18TH01 TECHNICAL TEXTILES (DEPARTMENT OF TEXTILE TECHNOLOGY)
- 18TH02 INDUSTRIAL TEXTILES (DEPARTMENT OF TEXTILE TECHNOLOGY)
- 18TH03 NON WOVENS (DEPARTMENT OF TEXTILE TECHNOLOGY)